



The Very Very Exclusive

www.thevineclub.com.au

How would you like to become a member of one of the most exclusive wine clubs in Australia?

Based at The Old Orchard Winery in Knox you will have the pleasure of looking after your own vine* and enjoying the whole process of viticulture, winemaking, tasting and owning the wine produced. You can even have your wine labeled especially for you.

This exclusive club is limited to only 2800 vines at the 5-acre Old Orchard Winery at Knox.

The Old Orchard Winery has 5 grape varieties with a further 3 being added this year.

Our vines are mostly over 24 years old and they produce the most extraordinary wine you could imagine.

We have Chardonnay, Cabernet Sauvignon, Merlot, Shiraz and Cabernet Franc. We'll be adding some Sauvignon Blanc, some Pinot Noir and we'll try a little Durif.

The wine production in 2007 will be:

Chardonnay – 100 Cases

Cabernet Sauvignon – 50 Cases

Shiraz – 45 Cases

Merlot – 40 Cases

Cabernet Franc – 50 Cases

Mailing Address: 59 Old Orchard Drive
Wantirna South – Victoria
Australia – 3152

Tel: Melbourne 98012183 – Fax: Melbourne 98872304

Email: sales@winesoft.com.au

This is your invitation to be part of the 2007 and onwards vintages and share in the unique preparation of these fantastic wines.

As with all clubs – membership comes with responsibilities. The www.vineclub.com.au is no different.

There is an annual membership fee – we have three membership categories.

SILVER:

You receive a Membership Certificate identifying the actual vine that has your support.

Your Name Tag is placed on the vine for as long as you are a www.thevineclub.com.au member.

You will receive four newsletters per annum providing details of what's happening in the vineyard and winery. These newsletters may also include special “members only” functions to which you will be invited.

You will be able to visit your vine. During your visits you will have lots of picture opportunities. Would you like a picture of you pruning your vine or picking grapes?

You will receive one bottle of wine actually produced from the grapes in the variety you have selected**.

You will receive an invitation to four functions that The Old Orchard Winery will present each year for club members.

These are:

During January through to the end of March

A Barbeque to celebrate the Grape Picking and Harvest including your involvement in the grape picking.

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From the 1st of April through to the end of June
A Barrel Tasting, Last Year's Vintage Tasting and a Local Produce Function including a tidy up of the vines and vineyard.

From the 1st of July through to the end of September
A Barbeque to celebrate Pruning and general preparation for Bud Burst. You will be involved in the pruning.

From the 1st of October through to the end of December
A Meet-the-Winemaker Dinner featuring all the winemakers who will be making this vintage's wines. An entry fee will be required to attend the Meet-the-Winemaker Dinner.
A general tidy up of the vines and vineyard will also be held.

GOLD:

All the benefits of the SILVER membership PLUS an additional bottle of any of the wine actually produced from the grapes from any of the varieties grown on The Old Orchard Winery**. GOLD members will also be admitted free to the Meet-the-Winemaker dinner.

PLATINUM:

All the benefits of the SILVER membership PLUS two additional bottles of any of the wine actually produced from the grapes from any of the varieties grown on The Old Orchard Winery**. PLATINUM members and their partners will be entitled to FREE admission to the Meet-the-Winemaker Dinner.

ALL MEMBERS:

As soon as you join you will receive your bottle entitlement from the current vintage release so you can immediately experience the wine that your vine will produce.
We will also make different combination blends of some of the red wines we have. These will be offered to members before release to non-members.

GENERAL:

We currently have seven winemakers in our team:
Andres de Barres who makes our Chardonnay and Pinot Rose
Bob Curtis who makes our Merlot and Pinot Noir
John Higgins who makes our Shiraz

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Marcus Gillon who makes our Cabernets (A blend of the four reds)
Tony Pelosi who makes our Cabernet Sauvignon
Rachel Dutton will make our Durif and
Marcus Gillon will make our Sauvignon Blanc

(Pinot Noir is grown for us at a different site. This Pinot Noir also makes our Pinot Rose)

*Vines will at all times remain the property of The Old Orchard Winery. Members of the www.thevineclub.com.au will provide a “caring” service to the vines under instructions from The Old Orchard Winery’s staff. All vineyard visits must be pre-booked with The Old Orchard Winery and all members must be accompanied by an Old Orchard Winery staff member at all times whilst visiting the winery and vineyard.

Membership of the www.thevineclub.com.au is for a period of 12 months from the date of joining. Members will receive an email invitation at the end of the 12 months to renew their annual commitment. Payment will allow members to continue to receive all the relevant benefits. Failure to renew the commitment will allow the vine to be offered to new or other members.

**The Old Orchard Winery will provide wine of equal or better quality if, for any reason, any vintage does not reach the required quality. We strive for the highest quality but sometimes nature has a way of putting a few hurdles in the way!

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Membership Application

Please fill out the following information to become a member of www.thevineclub.com.au and either Fax it back to (+61 3) 9887 2304 or email it as an attachment to admin@theoldorchardwinery.com.au or mail it to the address shown below. For full membership details please see our web site at www.thevineclub.com.au. If you have any questions please feel free to call us on (+61 3) 9801 2183.

Shipping Address

Name: _____ Address 1 _____

Suburb: _____ State: _____ Post Code: _____

Contact Telephone Number: _____ Email: _____

Billing Address

Name: _____ Address 1 _____

Suburb: _____ State: _____ Post Code: _____

Contact Telephone Number: _____ Email: _____

How would you like to pay: (We will call you to arrange the most suitable secure payment method)

Visa ____ Master Card ____ Bank Card ____ Cheque ____ Bank Transfer ____

Cash (Collect membership pack from The Old Orchard Winery's Cellar Door) ____

Are you re-joining the www.thevineclub.com.au? YES/NO (please circle one)

If YES what was your membership number? _____

Is this a Gift? YES/NO (Circle one) Type of Gift _____ Birthday, Anniversary, Other (Please specify)

Gift Message: _____

Membership Category Requested: SILVER (\$70.00) GOLD (\$130.00) PLATINUM (\$190.00)
(Please circle one)

VINE VARIETY PREFERRED:

(Please circle one. If you would like more than one vine please copy this form and complete a new membership application)

CHARDONNAY CABERNET SAUVIGNON MERLOT SHIRAZ CABERNET FRANC

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